DaVinci Token
A Stable Token backed by allocated pure gold

Every DaVinci Digital Token Backed by a 24 Karat 999.9% Pure DaVinci Gold Coin

www.davincitoken.com
DISCLAIMER

This document is provided for informational purposes only in regard to the DaVinci Token and is not intended as an offering to sell either DaVinci Tokens or the DaVinci Gold Coins. Any parties interested in acquiring either the DaVinci Tokens or DaVinci Gold Coins will have to apply to GOLD GLOBAL for that purpose and will be required to provide personal information in compliance with the Know Your Client, [“KYC”], and Anti-Money Laundering, [“AML”], procedures. [see Section 21-Legal Disclaimer].
COMPANY MISSION STATEMENT

From Gold to Crypto Gold the DaVinci Token

Gold Global Currency Corp. SA., Geneva [“GOLD GLOBAL” or the “Company”] is a Swiss fintech and R&D corporation, which has developed and launched its “crypto gold” concept; by combining physical pure gold, blockchain, and a proprietary nano-laser engraving technology enabling the tokenization of physical pure gold.

To accomplish its mission, Gold Global will issue its DaVinci Token, which is a digital ownership title of physical pure gold and therefore offers a certain price stability (stablecoin) compared to other tokens or coins. More specifically, this hard asset token is the digital title of ownership of a DaVinci Gold Coin, which is a 24 karat gold coin weighing one troy ounce (31.1g), and minted in Switzerland by a prominent LBMA accredited refinery. As a result, the DaVinci Token is an easy way to own physical gold in the form of the DaVinci Gold Coin.

Once the minting process is completed, each DaVinci Gold Coin is nano-laser engraved with a unique ID number in the form of a QR code. Gold Global then registers each DaVinci Gold Coin into the Bitcoin and Ethereum blockchains by scanning the unique ID number using Woleet’s anchorage and digital signature procedures. To the knowledge of Gold Global at the time this White Paper is published, no other gold coin or bullion benefit from this innovative identification and security feature designed to prevent counterfeiting as well as tractability of the DaVinci Gold Coin.

When a DaVinci Token is issued, an identified and registered DaVinci Gold Coin is incontrovertibly attached to it, and consequently conjointly registered, one-to-one into the Bitcoin and Ethereum blockchains.

All DaVinci Gold Coins are held in secure vaults located in Switzerland, and administrated by a qualified independent Custodian on behalf of DaVinci Token holders, thus relieving them of the burden of either personally storing and insuring their DaVinci Gold Coins or keeping them in a bank safe, which access to can be restricted.

The DaVinci Token may also be used as a mean of payment.
DaVinci Tokens can either be stored on a ‘hot wallet’ which is connected to the internet and can potentially be compromised by hackers, or kept securely on a ‘cold’ ledger wallet which is disconnected from the internet.

The DaVinci Token is redeemable upon request at any time against its allocated DaVinci Gold Coin, rendering the former null and void through a token “burn” process.

As a stablecoin, the DaVinci Token aims to disrupt the crypto currency market by offering a way to hedge against the risk of volatility inherent to owning crypto currencies such as Bitcoin or Ethers, which are only backed by trust in the network fed by speculative dynamics and valued against fiat currencies, or other so called “stablecoins”, which are backed by fiat currencies and exposed to depositary banking risks and subject to intentional inflation and monetary manipulations and regulations.

The DaVinci Gold Coin and the DaVinci Token as a refuge of value is immune to potential economical and financial uncertainties and/or crises, with reserve to gold valuation. However, gold has a proven track record throughout history as a stable bastion of value, thus the DaVinci Gold Coin and/or DaVinci Token should be included as a way of diversification and risk repartition.

Through Gold Global’s forthcoming Hard Asset Revolving ICO (HARICO), the Company will offer to subscribers and crypto currency holders the opportunity to acquire DaVinci Tokens.
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INTRODUCTION

1. GOLD GLOBAL Group Background

Gold Global Currency Corp. S.A. [“GOLD GLOBAL”] [IDE: CHE-139.838.606], the holding company based in Carouge, Switzerland [Geneva Canton], was incorporated in June 2016 by Roger Kinsbourg, its founder.

Gold Global was established for the specific purpose of creating, minting and the marketing of 24-karat physical pure gold coins [ISO 417 Currency Code: XAU]. The first gold coins designed were minted in July 2016, and named the DaVinci Gold Coin, (www.swissgoldbitcoin.com), a one [1] Troy ounce of 24-karat [31.10 grams], 999.9% pure gold, as well as a quarter (1/4) ounce [7.775 grams] DaVinci Gold Coin.

As Gold Global’s founder, Roger Kinsbourg positioned himself as an early investor in the Bitcoin market, and he immediately became acutely aware of the high volatility and risky nature of investing in and trading crypto currencies.

Roger Kinsbourg quickly realized that a crypto currency backed by physical pure gold (commonly referred to as a stablecoin) would give crypto currency holders a safe and efficient method of hedging against the volatility of crypto currencies, and also give them the ability to transfer their static gold coin asset in a more secure, incontrovertible and traceable manner. Thus, the concept of crypto gold as the DaVinci Token was born.

In October 2016, Gold Global entered into a Partnership Agreement with Cendres & Métaux (C&M), a prominent Swiss gold refinery, assessor and gold coin minter. In that same year, under the Partnership Agreement, C&M minted the first pure gold DaVinci Gold Coin bearing their LBMA accredited hallmark recognized throughout the world.

Since June 2018 C&M ceased their minting activities. Nevertheless, Gold Global remains the owner of the coin design, and of the minting tools required for the production of the one and quarter troy ounce of pure gold DaVinci Gold Coins.
Switzerland has an excellent reputation for gold quality recognized around the world, with 70% of the world’s production and reprocessed gold refined and hallmarked by the country’s five major gold refineries; therefore Gold Global is entering into a new agreement for the minting of its gold coins with one of the major refineries. (See part 8)

Gold Global entered into a Confidential Agreement with a Swiss company who provides the proprietary nano-laser engraving technology used to etch the unique ID number in the form of an ‘Aztec’ QR code on to each Davinci Gold Coin. This was critical to established Gold Global’s crypto gold concept.

From 2016 through to 2017, Gold Global conducted marketing tests of its DaVinci Gold Coin with advisors in the crypto currency market, blockchain technology, gold dealing and trading, institutionalss, family offices, investment funds, private banks, and concluded that the demand for a way to invest directly in physical gold was re-emerging; given the current market global situation, in particular for the bonds and equities, some investors were considering investing up to 10% or more of their assets in physical gold as a storage and refuge of value for potential periods of political, economic and monetary uncertainty.

To accommodate the demands of physical gold ownership by using new technologies and digitalization, the DaVinci Token was engineered as a stablecoin with identified directly allocated physical gold in the form of the DaVinci Gold Coin.

After examining a number of different jurisdictions including Luxembourg, Malta and Singapore as potential launch pads for its crypto gold concept and gold backed crypto currency, Gold Global decided to develop and deploy its services from Switzerland respecting strictly the guidelines set up by FINMA, the Swiss Financial Market Supervisory Authority. Consequently through their lawyers, according to the current best practice in Switzerland and FINMA’s recommendation, Gold Global will make the appropriate application to FINMA before the end of 2018 to receive a formal no-action letter (ruling).

In June 2017, Gold Global-Swiss acquired a Luxembourg company and renamed it Gold Global Currency Corp. S.A.(Luxembourg) - a wholly-owned and fully-controlled subsidiary - in order to have access to certain crypto currency exchange platforms, namely Bitstamp and Bitflyer, licensed by the Luxembourg financial authority the “Comité de Surveillance du Secteur Financier”, the “CSSF” in order to be able to trade crypto currencies.
2. GOLD GLOBAL pre-ICO and Revolving ICO for the DaVinci Token

Gold Global has received comprehensive legal advice and counsel and will follow the guidelines and recommendations set forth by the relevant European country’s jurisdiction in order to ensure that its pre-ICO and the Revolving ICO do not inadvertently contravene any applicable rules or regulations.

Gold Global is launching its pre-ICO and Revolving ICO towards professional and potential subscribers / contributors and accepted crypto currency holders after a Private Placement.

During the Company’s pre-ICO, subscribers will be able to purchase DaVinci Tokens at a small discount using either fiat currencies, or accepted crypto currencies such as Bitcoin and Ethers. Funds raised during the pre-ICO will be used to cover ongoing operational costs including, but not limited to, all legal, marketing and communication, IT infrastructure, software, hardware and other Capex costs.

Due to the nature of a Revolving ICO, the potential amount of issuable DaVinci Tokens will not be limited by a soft or hard cap, and thus will be ‘open-ended’. After the Private Placement, the aforementioned Revolving ICO will be completed as follows: first a pre-ICO offer aimed at qualified strategic subscribers (provided all relevant KYC and AML procedures are completed), and thereafter the full Revolving ICO targeting the international subscribers and crypto currency community.

As mentioned above, due to the fact that a Revolving ICO has no soft or hard cap, Gold Global can issue DaVinci Tokens on a no limit basis, providing there is a demand within a certain time frame i.e: twelve month, to approved and accredited buyers, payable in fiat currencies and major accepted crypto currencies, provided all relevant KYC and AML procedures are completed.

Gold Global will determine a fixed date for the pre-ICO, and subsequently, for the Revolving ICO currently planned in the first quarter of 2019. After thorough vetting of all aspects of the Company by our legal counsel and financial advisers, the Revolving ICO website will be deployed at the moment of the pre-ICO launch with links to the Company’s final White Paper, Yellow Paper and General Terms and Conditions along with detailed KYC and AML procedures.
The KYC and AML procedures will be conducted by an external specialized service provider accredited by a Swiss bank, able to scrutinize all legal and financial matters such as the origin of the fiat currencies and/or crypto currencies received in accordance with the requirements of the compliance department of Gold Global’s bank.

Subscription closing documents will be drafted and completed by Gold Global’s law firm and made available to subscribers so that they may purchase DaVinci Tokens.

The DaVinci Token ICO website will have precise and clear instructions that prospective buyers will be required to complete in order to purchase DaVinci Tokens. The commencement dates of the pre-ICO and the Revolving ICO will be clearly outlined and defined along with the initial DaVinci Token price that will be posted, and updated in real time on the Revolving ICO website.

Upon completion of the subscription documents, prospective buyers will be required to fill out a pre-order form indicating how many DaVinci Tokens they desire to purchase in fiat currencies or the approved and accepted crypto currencies.

With all necessary KYC and AML information received from the buyer and submitted to the external KYC and AML service provider and subsequently approved by the Company; subscribers will be registered into Gold Global’s data base as a customer.

All customers will have to own an existing personal crypto-wallet compatible with the Ethereum ERC standard in order to receive, manage, execute and certify the DaVinci Token.

Each approved customer’s client account will be activated when their deposit in fiat or accepted crypto currencies equal to the amount of the order (as per the posted price of the DaVinci Token on the Revolving ICO web site) has been cleared through our accredited financial service provider.

Given that the DaVinci Token is the digital ownership title of a DaVinci Gold Coin of, i.e. one troy ounce gold, its price will necessarily and directly be based and depend on the market fixing of ‘one troy ounce gold’ (the “Standard”).
Considering the volatility of crypto currencies, only the net value of the proceeds received after their conversion into fiat currencies will be considered, and consequently the appropriate number of DaVinci Tokens will be issued. In the event of any discrepancies resulting in an unallocated balance, a refund will be processed.

During the pre-ICO, subscribers making a subscription with fiat currencies will be required to execute a bank wire transfer to our licensed service provider (for KYC and AML), for the exact amount of the total price of the number of DaVinci Tokens ordered in their chosen accepted fiat currency subject to the exchange rate at the time the funds are cleared and credited.

In the event of any discrepancies, either the customer will have to make up the difference, or the number of DaVinci Tokens will be reduced. Conversely, in the event of any excess amount being paid in, said excess will be reimbursed in the original currency Gold Global received.
3. GOLD GLOBAL’S Stablecoin: The DaVinci Token

The DaVinci Token is a hard asset stablecoin and should not be confused with traditional crypto currencies such as Bitcoin or Ethers, which are not backed by any tangible asset; a stablecoin’s “raison d’être” is to eliminate the volatility inherent to crypto currencies by using a physical asset to back it. In the case of the DaVinci Token, the structure is different and more secure than an “asset backed” (i.e. where typically a SPV issues securities backed by a pool of assets), given that the DaVinci Token holder becomes him/her/itself the direct owner of pure physical gold and that no investment vehicle, product, investment fund, or any kinds of SPV (special purpose vehicle) or certificate (including structured products or derivative) exists. The value of a stablecoin directly depends on the market value of the physical asset, namely gold. More specifically, in the case of the DaVinci Token, its pricing will depend on the daily fixing of ‘one troy ounce gold’ with an added premium.

The DaVinci Token is also a payment token without any intermediaries; facilitating peer-to-peer transactions and tradable on secondary markets when it becomes listed on approved international crypto currency exchange platforms. Furthermore, since all token transactions will be registered into the Bitcoin and Ethereum blockchains, traceability and authentication of the ownership is guaranteed by such blockchains. This is will enable physical gold mobility, liquidity and trading as each DaVinci Token represents a DaVinci Gold Coin.

The DaVinci Token has the potential to become a new way become owner of physical gold that would be tradable worldwide. Gold Global believes the future of crypto currency is in relation to hard assets, typically gold, independent from any centralized system, self-regulated and pegged to the market fixing of such assets (typically physical pure gold).

The Luxembourg Gold Global subsidiary has obtained an official authorization for the sale of gold coins in a physical or digital form. The Company and its Luxembourg subsidiary have the ability to transact physical gold or its ownership certificate in paper or digital form. Gold Global will apply shortly for a no-action letter (ruling) from FINMA to be able to issue the DaVinci Token Revolving ICO.

DaVinci Gold Coins will be held on behalf exclusively of DaVinci Token holders in secure vaults located in Switzerland by an independent Custodian. Furthermore,
DaVinci Token holders will be able to redeem their tokens at any time for its allocated DaVinci Gold Coin.

Any DaVinci Token that is redeemed is sent to a verifiable ‘burn’ address on the Bitcoin and Ethereum blockchains rendering it null and void. The redemption procedure will be explicitly described in Gold Global’s general terms and conditions.

4. Use of DaVinci Token ICO Proceeds

The pre-ICO proceeds will be allocated as such: approximately 80/85% towards the gold pool to cover the issuance DaVinci Tokens. The remaining 20/15% (the Premium) balance will be used to finance Gold Global’s Revolving ICO launch and administration, capex (IT architecture), marketing and communication, legal, service provider, advisory fees, salaries for the Company’s management team, as well as registration costs for the Patent, and Utility Patent and advisors for R&D development.

As previously stated, the price of a DaVinci Token will be based on the market fixing of one troy ounce gold (allocated to each DaVinci Gold Coin), plus a 15% premium. This premium will be used by Gold Global to cover the costs of minting, and the nano-laser engraving of the unique QR code used to identify each DaVinci Cold Coin. Furthermore, fiduciary, custodial, secure vault storage, company administration and management, monitoring of the blockchains, and any other costs associated to a regulated financial service provider are included in the use of this premium.
5. DaVinci Tokens and the Crypto Currency Market

The world’s two major crypto currencies, Bitcoin and Ethereum [“BTC” and “ETH”], have now reached a market capitalization over USD $150 Billion, and are convertible into fiat currencies through a number of active crypto currency exchange platforms around the world. Bitcoin in particular has become the mainstream crypto currency, and has been legalized in Japan.

The total capitalization of all crypto currencies at the moment has reached around USD $250 billion, however, their extreme volatility makes them a very speculative risk for subscribers. With this in mind, Gold Global has identified a growing demand for a stablecoin backed by a hard asset such as gold.

The DaVinci Token is the answer to this demand. It gives subscribers the advantage of physical gold ownership without the burden and risk of personally holding or storing it, or the need to physically handle its transfer to be sold, gifted or exchanged.

By leveraging blockchain and nano-laser engraving technology, the DaVinci Token allows subscribers to securely and easily trade physical gold across the world by implying a connection between the digital and physical world, on a peer-to-peer basis whilst in full compliance with all KYC and AML standards.

Gold Global’s extensive market research suggest that a significant number of BTC and ETH investors and/or holders would convert some of their crypto currencies in to a stablecoin such as the DaVinci Token. In light of this, if only 1% or even ½ a % of the capitalization of the two major crypto currencies was turned in to DaVinci Tokens the amount converted would produce a substantial amount of revenues.
6. GOLD GLOBAL-Group Technology and Crypto Gold Know-how

In order to implement the most trustworthy and transparent operational system, and to differentiate the DaVinci Gold Coin from all other gold coins in circulation, Gold Global entered into a Confidential Agreement in order to use a proprietary nano-laser engraving technology used to engrave each DaVinci Gold Coin with a unique identification number in the form of a QR code (Aztec) that is scanned and registered into the Bitcoin and Ethereum blockchains alongside the specific DaVinci Token that it backs.

**The engraving process**

By scanning the QR code, Gold Global is able to register each DaVinci Gold Coin on to the Bitcoin and Ethereum blockchains by employing the Woleet anchorage, and digital signature procedure. Consequently, the ‘hash’ will be allocated to a DaVinci Token when it is issued to a customer, as well as registered into the Bitcoin and Ethereum blockchains, the Company’s general accounting system, and the customer’s personal or corporate account/wallet.

Gold Global has chosen Woleet’s anchorage and data signature solution in order to register all transactions into the blockchains. This simple method of registration, which is similar to electronic signatures employed in Bitcoin transactions, stores a ‘family’ of information inside of a ‘Merkle’ tree. Thus, total protection, confidentiality, and irreversibility of the data registered are guaranteed.
The Ethereum architecture is used within the exposed perspective to secure the physical asset. Gold Global’s I.T. infrastructure enables the digitalization of physical gold into a token, and a public smart contract on the decentralized Ethereum blockchain. This is where Gold Global’s Ethereum smart contract comes into action.

The DaVinci Token is an ERC compatible token easily integrated with exchange platforms and other contracts. Consequently, a DaVinci Token holder can easily transfer their tokens to an authorized Ethereum address by employing the transfer function of the contract, and signing the transaction with the corresponding private key.

Gold Global as the digital central authority is the initial contract creator and owner (the address which has signed the transaction deploying the smart contract on the Ethereum network). The smart contract features modifiers whitelisting authorized addresses to perform certain functions.
The attraction to physical gold no longer needs to be proven. Its stability over the long-term is undeniable. The precious rare metal is a stable bastion of value able to retain its purchasing power against inflation, volatility and any other monetary crises, restrictions, political uncertainties and risks. Gold, to this day still, is regarded around the world as a financial last resort safe haven.

The demand for gold remains strong, with over USD $170 billion bought and sold in 2016 by individuals, investment professionals and sovereign nations. Gold remains a unique asset class which derives its fundamental worth from its intrinsic value, and as such should in principle never become worthless, unlike many financial instruments such as paper money.

Despite no longer being pegged to the price of gold, most central banks continue to retain substantial gold holdings in order to back their domestic fiat currency, and as a hedge against potential political and economic uncertainty. It
is worthy of note that the Chinese and Russian central banks are hoarding large quantities of gold so that their respective currencies may become an alternative for international payments against the US dollar.

Owning and holding physical gold, be it either in coin or bullion form, is inconvenient, cumbersome, and potentially risky for a private investor even when stored safely. Furthermore, in order to sell gold coins or bullion, a visit to a specialist buyer is required. Also it is difficult to transfer or negotiate P2P gold in any form, especially cross border.

Settling a transaction or paying with gold coins, bars, or ingots, aside from being unusual, is not practical or traceable and subject to counterfeiting and fraud. In recent times, gold owners have been subject to significant losses by unknowingly dealing with fraudulent dealers who utilized apparently perfect looking gold ingots which were in fact made up of a tungsten core (which has a density similar to gold) covered with 15% gold.

By developing the DaVinci Token, and leveraging state of the art technologies including the Bitcoin and Ethereum blockchains, and nano-laser engraving, all concerns relating to security, authenticity, traceability, proof of existence, counterfeiting, storage and exchange have been addressed and resolved.

Former Chairman of the U.S. Federal Reserve, Alan Greenspan stated: “Gold still represents the ultimate mean of payment in the world. In the worst case the paper money will not be accepted by nobody while Gold will still be it” [September 2012]

Bill Gates: “The future of currencies is crypto currency.” [CNBC December 2015 interview]

Gates again: "Bitcoin is better than currency in that you don't have to be physically in the same place and, of course, for large transactions, currency can get pretty inconvenient." [Bloomberg June 2014 interview]
8. GOLD GLOBAL Gold Sourcing & Inventory

Gold Global’s responsible gold source will be provided by, but not limited to, swiss one plus SA (Geneva) within a Partnership Agreement.

All gold treated on Gold Global’s behalf will be done in compliance with the relevant governing laws of Switzerland, which will be integrated into Gold Global’s management governance and structures:

- Laws on control of precious metals LC+MP from the Swiss Federal Authority
- Laws on money laundering “LBA” from the Swiss Federal Authority
- LBMA Responsible Gold Guidance
- RJC Chain-of-Custody Standards
- Section 1502 of the US Dodd-Frank act.

Gold Global’s gold inventory will be inspected by an external auditor in Switzerland before the physical gold is minted into DaVinci Gold Coins. All pure gold purchased or treated through swiss one plus SA or other accredited LBMA gold refineries such as Argor, Metalor, Degussa, Pamps, Valcambi and others.

Gold Global has also entered into preliminary discussions with certain gold mine operators to envisage a partnership for the sourcing of gold supplies for Gold Global in order to integrate a future vertical concentration model from; “gold mining to a gold backed crypto currency”.

9. Crypto Gold – The DaVinci Token

Digital Tokens are entries on a decentralized ledger (blockchain). The birth of a DaVinci Token occurs when Gold Global generates a “Unique Random Alpha Numeric Code” that is inked on the Company’s books.

Customers who have acquired DaVinci Tokens are solely responsible for maintaining the keys allowing them to create a new entry on the ledger, thus enabling the transfer of ownership to a third party via a dedicated crypto exchange platform.

To claim the allocated DaVinci Gold Coin, the customer must redeem their DaVinci Token with Gold Global. Consequently, Gold Global communicates with the Swiss based Custodian to arrange and authorize the release of the DaVinci Gold Coin to the beneficiary.

GOLD GLOBAL CURRENCY CORP. S.A.
DaVinci Token operational diagram (only as an example)
10. DaVinci Token Revolving ICO Opportunity

Once the Private Placement and the pre-ICO round are completed in the first quarter of 2019, Gold Global will then launch its Revolving ICO online.

Approved KYC and AML qualified subscribers will be registered and able to open a client account with Gold Global and will need to already own a segregated personal ERC compatible crypto wallet. Soon thereafter, depending on the amount of DaVinci Tokens for which they are subscribing, the customer will be informed as to what price needs to be paid in either fiat, or approved crypto currencies. Approved subscribers will then open their client account in one of the following ways:

- By depositing the full price of the DaVinci Tokens for which they are subscribing with approved crypto currencies, into Gold Global’s financial service provider’s crypto wallet. The service provider will then perform the KYC and AML procedures, and if the subscriber is qualified, exchange the cryptos into fiat currency. The proceeds will then be transferred into Gold Global’s bank account. When the financial service provider has completed this currency conversion, the appropriate number of DaVinci Tokens (calculated by dividing the amount of fiat currency by the price of a DaVinci Token) will be deposited into the subscriber’s crypto currency wallet. If there is a surplus as a result of this calculation, Gold Global will refund the customer.

- By paying the full price of the DaVinci Tokens purchased via wire transfer in any accepted fiat currency to the financial service provider’s bank. The service provider will then perform the KYC and AML procedures, and if the subscriber is qualified, transfer the funds to Gold Global’s bank account. However, if the fiat currency received is affected by a negative change in value, the appropriate amount of DaVinci Tokens will be issued (pro-rata) and deposited into the customer’s wallet. Likewise, if there is positive change in value resulting in a surplus, Gold Global will repay any resulting discrepancy back to the subscriber.
11. GOLD GLOBAL-Group DaVinci Token IT Architecture

For the DaVinci Gold Coins, Gold Global generates a Unique Random ID Number for each minted gold coin. This unique ID number is used to guarantee the existence of the allocated physical gold coin, as well as its uniqueness and authenticity. No two coins can have the same ID, and the system prohibits two or more coins from having the exact same Random ID Base Number.

The nano-laser engraved ID number on each DaVinci Gold Coin is scanned and added to a Merkle tree, registered through Gold Global’s service provider Woleet, and ultimately anchored into the Bitcoin and Ethereum blockchain.

Furthermore, when a DaVinci Gold Coin is allocated to a DaVinci Token, both are irrevocably registered into the Bitcoin and Ethereum blockchains, and the DaVinci Token is consequently transferred into the purchaser’s personal wallet.
12. GOLD GLOBAL Services for Conversion of Purchasers’ Pre-owned Gold into Digital DaVinci Tokens

Gold Global will offer to qualified KYC and AML compliant entities the opportunity to convert their pre-owned gold bullion into DaVinci Tokens.

As an example, taking the average spot price of gold as of September 2018, a one [1] kilo 24-karat [999.9%] bullion ingot will allow for the issuance of thirty-one [31] DaVinci Tokens. Obviously, all gold spot pricing will fluctuate.

By tokenizing their gold bullion into DaVinci Tokens, the associated and otherwise static gold is rendered liquid, and becomes easier to negotiate and/or trade in a much simpler and secure way whilst being kept in secure vaults administrated by the qualified Custodian.

Gold Global will also offer this service to pre-ICO subscribers at direct costs, excluding shipping and handling fees.
13. Secure Vault Storage of DaVinci Gold Coins

Gold Global is entering into a Service Agreement with a Swiss based secure vault storage company provider where the uniquely identified DaVinci Gold Coins will be stored on behalf of their respective DaVinci Token owners.

Should a customer decide to redeem their DaVinci Token(s) in order to withdraw, as direct owner, their DaVinci Gold Coin(s) but still want a safe and secure place to store their gold coin(s) in Switzerland (Geneva or Zurich), Gold Global can refer them to companies offering individual, secure non-bank safety deposit boxes. Typically, these safety-deposit boxes are only accessible during business hours, but can be made accessible at any time for clients by prior arrangement.

In due course Gold Global also plans to establish similar secure vault storage agreements with other bonded operators, in locations including, but not limited to, Dubai, Singapore, Hong Kong, Japan and Canada.

Gold Global will arrange a quarterly audit of its secure vault storage operations, including a full count of all DaVinci Gold Coins held by the Custodian, and the Company’s gold inventory held for the minting of DaVinci Gold Coins.
14. DaVinci Token Owners Access To Their Wallets

Gold Global’s DaVinci Tokens will employ an Ethereum smart contract.

Once a customer has successfully completed the KYC and AML procedures, and the relevant funds have been credited to the Company’s bank account, their Gold Global client account is opened. The DaVinci Tokens will then be electronically delivered through the Ethereum blockchain into the customer’s personal crypto currency wallet (customers will be required to provide Gold Global with their wallet address).

A customer can store their DaVinci Token(s) on a ‘hot’ (connected to the internet) or ‘cold’ (disconnected from the internet) wallet providing it is compatible with the Ethereum wallet standard.

A digital wallet can either refer to an electronic device called a ledger wallet or an account opened in an IT System that allows an individual or corporate entity to make electronic transactions privately, without limitations by computer, tablet or smart-phones.

By storing their DaVinci Tokens on a ledger wallet, customers can protect themselves from potential cyber-criminals seeking to steal their tokens. The ledger wallet can be thought of as a ‘mini-safe’ combining the security of cryptographic chips, and blockchain technology, enabling mobility, liquidity and tradability of physical gold.

Gold Global intends to list its DaVinci Token on several major international crypto currency exchange platforms, enabling them to be traded on secondary markets.
15. KYC & AML Process & Procedure

As an obligatory part of the subscription process, all potential DaVinci Token subscribers will be required to provide Gold Global with KYC information and fully comply with anti-money laundering declarations and/or disclosures.

The final KYC and AML procedure will be conducted by an external qualified financial service provider approved by Gold Global’s bank(s). It should be noted that depending on the amount of DaVinci Tokens requested for purchase by the customer, a more thorough KYC and AML audit may be required.

The information and documentation provided will be retained by Gold Global in accordance with its Privacy Policy described in this White Paper.

Gold Global reserves the right to request pre-KYC and AML information concerning the background of any potential subscriber of DaVinci Tokens. As part of this pre-KYC and AML procedure, Gold Global may carry out additional background checks and due diligence through specialist third parties such as “World Check”.

For legal entities such as companies, associations, trusts, foundations and all other types of legal persons, the same KYC/AML procedures will be applied to the officers, directors and beneficial owners of such entities.
16. GOLD GLOBAL Data Protection & Privacy Policy

The Company takes privacy and data protection very seriously and has developed its own Privacy Policy which will be adapted to be in accordance with the new EU General Data Protection Regulation (GDPR) (EU) 2016/679 which came into force on the 25th of May 2018. For further details go to the following link: https://www.eugdpr.org/
17. Road Map for the GOLD GLOBAL-Lux Da Vinci Token ICO

1. GOLD GLOBAL-Swiss pre-launch preparation in June 2016. Legal and market research.
3. July/September 2016 GOLD GLOBAL-Swiss production of the minting tools and access to proprietary Nano-laser technology
4. January 2017 - further marketing and distribution research
5. June 2017 - acquisition of a Luxembourg company re-named GOLD GLOBAL Luxembourg
6. November 2017 – GOLD GLOBAL pre-ICO, ICO project development.
7. December 2017 preparation of the ICO launch, legal issues, marketing and communication plan.
10. May 2018 further legal assessment of the European launching jurisdiction.
11. June/September 2018 ICO marketing and communication site design and preparation
12. August/November start of the road show in Asia and Middle-East. (Singapore / Dubai), PPM negotiation and financing issues.
13. Last quarter 2018 addressing all legal matters and structure of re-defined ICO as a Revolving ICO. Application for a ruling at FINMA. PPM negotiations.
14. First quarter 2019 further PPM, pre-ICO and revolving ICO on line.
18. GOLD GLOBAL Marketing & Communication Plan

Gold Global is creating and organizing a communication, marketing and multilingual PR team supported by external service providers.

The aim is to disseminate information around the world on the Company’s impending ICO and its specifics, using all means of communication, which are free or in some instances payable, in compliance with local laws & regulations.

A two-fold campaign:

- Firstly, aimed at the Bitcoin and Ether investor community via various news websites, free or paid for advertisements, listing our pre-ICO on various dedicated information sites such as ICO.list, icoalert, icotracker et al. To have a presence on all forums and social networks and chats, and any other means of communication on the internet not included in this list.

- Secondly, targeting the world financial community through press releases and communications to address specialized journalists.

Gold Global has also retained the services of third-party specialists for the presentation of its final White Paper, Yellow Paper and the construction of the Revolving ICO web site from which the White Paper may be downloaded.
19. GOLD GLOBAL- GROUP Founders, Management Team & Advisors

Gold Global Currency Corp. S.A. – Switzerland (Parent Company)

Gold Global Currency Corp. S.A. – Luxembourg (Wholly owned subsidiary)

Group Founders:
- Roger KINSBOURG (Founder and President of GOLD GLOBAL-Switzerland)
- Claude LAPORTE (Vice-President of GOLD GLOBAL Switzerland- Swiss Lawyer)
- Jan SAGGIOI (CTO and CSO)

Management Team
- Roger KINSBOURG (Chairman of the Board- GOLD GLOBAL-Lux)
- Jan SAGGIOI (CTO and CSO)
- Isabella DISTEFANO (Business Development Director)
- Alain ROME (Legal and Fiscal)
- Thomas BOUEZ (CCO Communications)
- Elena KINSBOURG (General Secretary)
- Anne-Françoise GIRAUD (Accounting)
- Gregory JOHANNES-KINSBOURG (Communication Editor)
- Laura DELAHAYE (Communication and Project Manager)

IT Advisers & Service Providers:
- Mathieu ROME, IT consultant
- swiss one plus S.A. (Geneva)
- KYC and AML service provider.
- Chain-Ops (Blockchain consultant)
ICO Marketing and Communication:
- Roger KINSBOURG General Manager
- Isabella DISTEFANO Senior Advisor
- Thomas BOUEZ Communication
- Gregory JOHANNES-KINSBOURG Communication

Legal (lead local counsels):
Maître Claude GEIBEN (Luxembourg)
Maître Claude LAPORTE (Geneva)

Fiscal:
Maître Gabriel AMAR (Luxembourg)
20. DaVinci Token Risk Factors

This White Paper is for discussion and informational purposes only and is subject to change without notice.

This White Paper is not a contract. Therefore, no part of this White Paper is legally binding or enforceable, nor is it meant to be.

This White Paper may not be communicated or used in any jurisdiction or in any circumstances in which such White Paper, its content and/or the DaVinci Tokens and/or the DaVinci Gold Coin are not authorized for sale, distribution and/or unlawful.

Please do not copy or disseminate any part of this White Paper without including this disclaimer. The final version of this White Paper will be published as soon as adopted by the Company.

As issued from Switzerland, from a Swiss regulatory perspective, the Initial Coin Offering (i.e. the Revolving ICO) project presented by Gold Global is an unregulated crypto token fundraising operation, with reserve to the application of the AML (at the time of the initial subscription).

However, it poses several risks to buyers, in particular, that of losing any or all amounts traded for the DaVinci tokens issued by the Company, except the value of the one ounce pure gold allocated in form of the DaVinci Gold Coin.

The customer acknowledges and agrees that there will be risks associated with purchasing, holding and trading the Company’s “DaVinci Token” on certain platform(s) developed for or listed in at a certain time.

The issuance and the sale of such “DaVinci Token” and all the rights attached are explained in this White Paper and will be confirmed within the “Company General Terms and Conditions” to be released with the final White Paper version included in the Revolving ICO.

Nothing in this White Paper shall be deemed to constitute a prospectus of any sort or a solicitation for investment, nor does it in any way pertain to an offering or a solicitation of an offer to buy any securities in any jurisdiction. This document is not composed in accordance with, and is not subject to, laws or regulations of any jurisdiction which are designed to protect investors.
Nothing in this White Paper shall be deemed to constitute a prospectus of any sort (including under art. 652a or 1156 of the Swiss Code of obligation). This White Paper does not constitute or form an offer part of, and should not be construed as, an offer for a sale or subscription, or an invitation to buy or subscribe to any securities or rights belonging to the Company (including corporate direct or indirect rights such as equities or participation rights or any right to receive the income or part of the income of the Company) or any holding, related or associated company, in any jurisdiction.

None of the information or analyses in this White Paper is intended to provide a basis for an investment decision, and no specific investment recommendation is made. Accordingly, this White Paper does not constitute investment advice or an invitation to invest in any security or financial instrument of any nature whatsoever.

The Company expressly disclaims any liability for any direct or indirect loss or damage of any kind arising directly or indirectly from:

(i) any reliance on the information contained in this White Paper;
(ii) any error, omission or inaccuracy in said information; or
(iii) any resulting action that may be brought.

This White Paper has been constructed in accordance with the applicable Swiss and EU regulations.

From a Swiss regulatory and legal perspective, a “DaVinci Token” does not represent and shall not be considered as a share (equity), bond (or note), structured product (including a certificate), investment fund / collective investment scheme or mutual fund. Moreover, a “DaVinci Token” does not represent and shall not be considered as a derivative under art. 2 let. c FMIA. However, in the Company’s analysis, the DaVinci Token meets the definition of mean of payment under art. 2 para. 3 let. c of the Swiss Anti-Money Laundering Act of of October 10, 1997 (AML).

From a EU regulatory and legal perspective, a “DaVinci Token” does not represent and shall not be considered as an investment in a security or a
financial instrument within the meaning of EU Directive 2014/65/EU of the European Parliament and of the Council of 15 May 2014 relating to markets in financial instruments: a “Da Vinci” Token does not confer direct or indirect right to the Company’s capital or income, nor does it confer any governance right within the Company; is not proof of ownership or a right of control, nor does it grant the controlling individual of any asset of or share in the Company, or in a future platform, nor does it grant any right to participate in control over the Company’s management or decision-making set-up, or over the future Exchange Platform.

A “DaVinci” Token is a cryptographic token representing the ownership of a uniquely identified and allocated pure 24 karat one troy ounce gold coin known as a “DaVinci Gold Coin”. Therefore, an unregulated hard asset digital crypto issued by its developers and to be used and accepted by the members of the crypto currency community and DaVinci Token subscribers.

If you have any questions regarding these risks, please contact us at: contactus@davincitoken.com

BY PURCHASING DAVINCI TOKENS, YOU WILL EXPRESSLY ACKNOWLEDGE AND ASSUME THESE RISKS.

Only people who are fully aware of these risks should participate in the revolving ICO.

Selling restrictions

Potential subscribers to the DaVinci Token should note that participation to the DaVinci Token and related ICO is subject to limitations imposed by applicable securities laws in various jurisdictions. Moreover, potential subscribers should be aware that some jurisdictions may introduce new regulation or adapt their current regulation and/or definitions / categories of tokens (including Switzerland).

As an example, the ICO excludes certain groups of people such as “U.S. Person” (within the meaning of “Regulation S” of the Securities Act 1933 under U.S. law).

Other examples of selling restrictions and limitations may be outlined in the upcoming ICO (General Terms and Conditions and/or the Company’s website and/or any other documentation).
21. Legal Disclaimer

The issuance of DaVinci Token includes a public sale in Switzerland. As previously mentioned, the DaVinci Token is not intended to be made available, sold or distributed in any jurisdictions where such DaVinci Token is unlawful.

Documents linked to the DaVinci Token, including this White Paper, may not be transmitted in any other jurisdictions where the communication of such documents, its content and/or the DaVinci Token and/or the DaVinci Gold Coin is not authorized for sale and/or unlawful.

Any intentional buyer of the Company’s “Da Vinci Token” and services related expressly acknowledges market or legal uncertainties which are inherent in any crypto currency business development project as presented in this White Paper (see below for risk factors) and that this project may therefore never come to fruition or may have to be abandoned. In such a case, the subscriber expressly acknowledges and accepts that it will not be entitled to sue or bring any direct or indirect legal action before the courts, the arbitration bodies or any alternative dispute settlement body in Switzerland or any other jurisdiction, against the Company, its directors, shareholders, investors, employees or subcontractors in the event of the non-performance, non-deployment or non-implementation of the “DaVinci Token” project, even in cases where the DaVinci Tokens have lost any value other the identified and allocated underlying 24 karat one troy ounce DaVinci Gold Coin.

In addition, the Company may not be held liable for any of the following:

(i) use of services that are not compliant with the applicable terms;

(ii) non-performance, failure, malfunction or unavailability of the services due to a third party, the buyer, a third-party product, or the buyer’s breach of its obligations;

(iii) indirect damages such as business loss or disturbance, loss of orders, operating loss, infringement of the trade mark, loss of profits or clients (e.g. improper disclosure of confidential information concerning said clients due to failure or piracy of the Platform, third-party proceedings against the client, etc.);
(iv) loss, disclosure or unlawful or fraudulent use of user sign on by the buyers or third parties;

(v) suspension of access or temporary or permanent suspension of services (in particular, arising from a request issued by an appropriate administrative or judicial authority, or notification received from a third party);

(vi) loss, alteration or destruction of all or part of the content (information, data, applications, files or other items) hosted on the infrastructure, insofar as the Company is not responsible for managing the continuity of buyers activities, and data backups in particular,

(vii) mismatch between the services and the buyer’s needs (in particular, with regard to the sensitivity of the relevant data);

(viii) security incidents relating to use of the Internet, concerning in particular the loss, alteration, destruction, disclosure or unauthorized access to the buyer’s data or details on or via the Internet; and

(ix) damages to systems, applications and other items installed by the buyer on the Company’s infrastructure.

DaVinci Gold Coins can be purchased in fiat currencies from Gold Global as a simple sale of a pure gold coin and also through appointed local gold coin dealers, details for which can be found at: www.davincigoldcoin.com or contactus@davincigoldcoin.com